



```
mirror_mod.use_x = False
mirror_mod.use_y = True
mirror_mod.use_z = False
elif operation == "MIRROR_Z":
    mirror_mod.use_x = False
    mirror_mod.use_y = False
    mirror_mod.use_z = True

#selection at the end --add back the deselected mirror modifier object
mirror_ob.select= 1
modifier_ob.select=1
bpy.context.scene.objects.active = modifier_ob
print("Selected" + str(modifier_ob)) # modifier ob is the active ob
mirror_ob.select = 0
```

Asseco

Customer Intelligence.

aci.asseco.com



Technology that allows to acquire customers and sell more.

Asseco Customer Intelligence is a system that analyses consumer activity, collects data and processes it using self-learning (Machine Learning) and artificial intelligence mechanisms (AI). The solution identifies customer needs and recommends the best offer in real time. It allows to acquire new and retain long-term relationships with existing customers and expand the offer of products and services. This translates into increased sales revenues. ACI is applicable in every industry. Thanks to its open architecture, it can be quickly integrated with IT systems in banks, insurance companies or financial institutions, among others.

How does ACI work?



Profiling.

Thanks to advanced algorithms, it collects and combines data from all sources and then profiles customers.



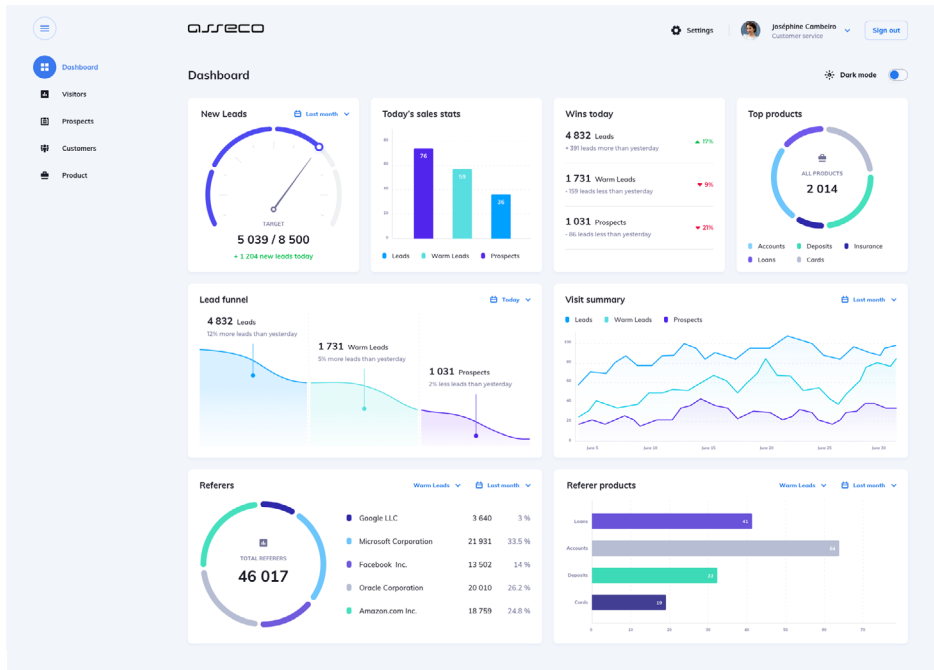
Analyzing.

It studies consumer behaviour on the Internet (social media, websites, mobile applications), using artificial intelligence and self-learning mechanisms based on analytical models.



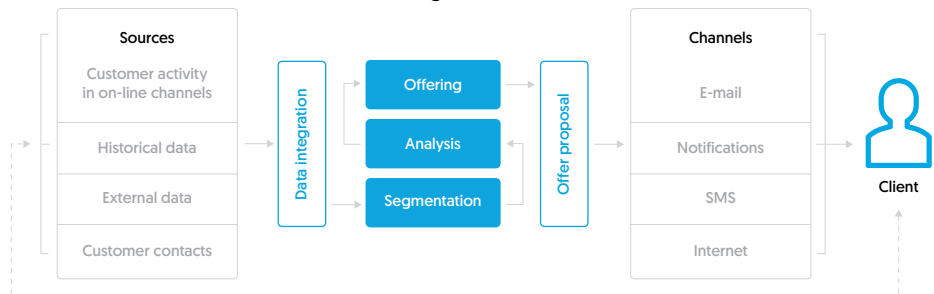
Offering.

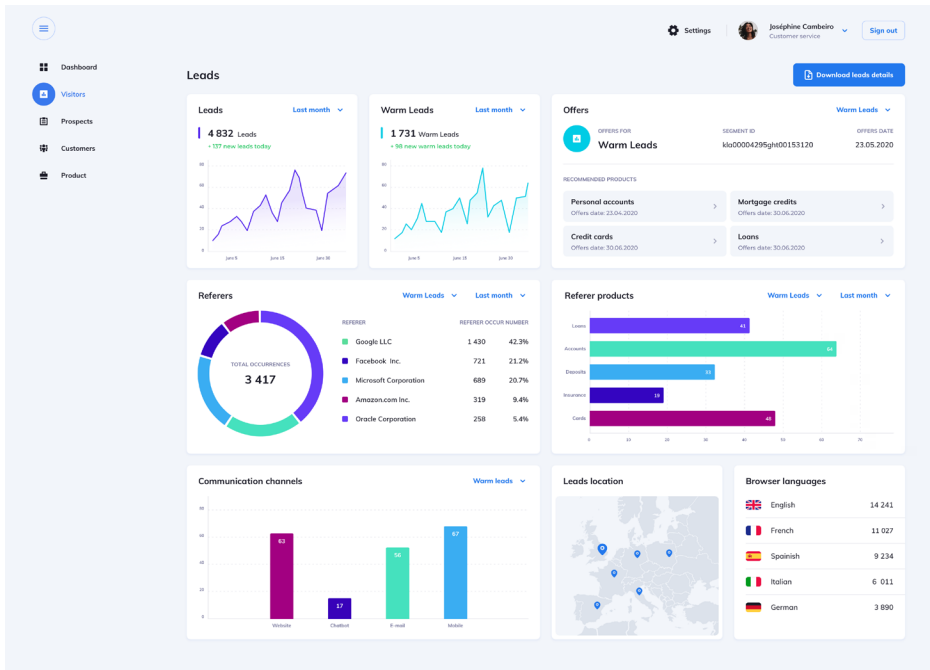
It creates profiled commercial offers in real time, which are based on customers' buying habits and needs and adjusts communication channels to their preferences.



ACI allows to check what users are looking for on the web and what products and services they are interested in. Based on current and historical data, the system supports segmentation and personalization of customers. It enables the effective planning of outbound marketing activities and selection of appropriate contact channels. Owing to this, the company can offer the products which the consumer is currently looking for or the customer's behaviour indicates that such a need will arise in the future.

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Benefits of ACI.

- ✓ Increased sales volume, thanks to a precisely profiled offer.
- ✓ Possibility to present a personalised offer in real time based on consumer behaviour.
- ✓ Easy access to lead and client data stored in one system.
- ✓ Increasing the relevance of the marketing activities undertaken
- ✓ Automated evaluation of advertising campaign effectiveness.
- ✓ Segmentation of leads with the support of machine learning algorithms.
- ✓ Retaining existing customers thanks to advanced data analysis.
- ✓ Positive experience of the user with the brand, thanks to the offer tailored to their current needs.

ACI functionalities.



Support in reaching new customers.



Storing contact information in one place.



Adjusting the product to the current customer needs.



Adjusting the contact channel to customer preferences.



Anticipating the possibility of losing a customer and generating warnings.



Building customer lists for marketing campaigns.



Available statistics on the effectiveness of recommendations.



The use of short time-to-market for products.

Bet on a proven supplier!

Asseco is a recognized provider of Business Intelligence solutions on the Polish market with over 20 years of experience in their development and implementation. Over 50% of banks in Poland and South Eastern Europe use BI solutions implemented by Asseco. The company offers both ready-made products as well as those designed from scratch based on the requirements of specific clients. The company is the largest Polish IT company listed on the Warsaw Stock Exchange (WSE) and a leading European software producer. It is the leader of the international Asseco Group, which operates in over 55 countries and employs over 27,000 people. For nearly 30 years it has been developing technologically advanced software for companies from key sectors of the economy.

Asseco Customer Intelligence.

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